



P R I S A

Public Relations &  
Communication Management

ESTABLISHED 1957

## COURSE OUTLINE

Course	<b>Professional Development Programme in COMMUNITY RELATIONS DEVELOPMENT COMMUNIICATION</b>
Date	<b>17 - 19 October, 2018</b>
Region	Gauteng
Venue	Randburg
Time	08:30 - 16:00
Registration	08:30 to start promptly at 09:00

**Ideal for those involved with NGO's, corporate affairs, government, community based organisations and CSI**

- Community relations environment
- Negotiation
- Corporate social investment (CSI)
- Research
- Practical case studies

### **Entry requirements**

Grade 12 (Matric). Interested or experienced public relations and/or community development

### **Assessments:**

A practical, workplace-based assignment.

<b>Duration:</b>	<b>3 Days</b>
<b>CPD Points:</b>	<b>22.5</b>
<b>PRISA Member:</b>	<b>R8 860.00</b>
<b>PRISA Non-member:</b>	<b>R9 270.00</b>
Accommodation NOT included in any of the fees Fees subject to change	

*Student and member fee rate/s only applicable if PRISA membership fees are paid in full at time of booking. The PRISA CPD programme adheres to the criteria required by SAQA for a recognised professional body. The programme is put together following the Global Alliance best practice professional development framework.*



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Book online now to secure your seat as space is limited  
Contact: Claudia Brittoe at [claudia@prisa.co.za](mailto:claudia@prisa.co.za) or 011 326 1262