



P R I S A

Public Relations &  
Communication Management

ESTABLISHED 1957

**The Public Relations Institute of Southern Africa (PRISA) invites EXPRESSIONS OF INTEREST from applicants who are experienced and qualified to fill the position of the **General Manager** based at its Head Office in Johannesburg north.**

### What does PRISA need from its GM.....

- The general manager is required to lead PRISA and the Head Office (HO) and develop the member structures to better serve the interest of the individual, the agency and the corporate membership body.
- Achieving and retraining the accreditation of educational programmes and member designations is essential in providing value to PRISA members. The Board will assist the GM in achieving this and other core objectives.
- The GM will represent PRISA in the PR sector in southern Africa, recognizing the practical implications of the multi-national and regional structure of PRISA and it as the SAQA recognized professional body for the PR industry in the region.
- The GM will be responsible for corporate governance and should therefore have a thorough understanding of regulations and standards in managing a 'Not for Profit Company' (NPC's). The GM should be in a position to advise the Board, and the Chapters in the regions to operate with full compliance of the corporate governance standard. The participation of the GM in various bodies will include regulatory structures such as SAQA and The Services SETA.
- PRISA seeks a person to drive innovative and high-quality offerings in PRISA's Continuing Professional Development (CPD) programmes in the subcontinent.

### Interested? Who are you and what excites your working ethic .....

- The role requires you to have people centric skills and a positive solution orientated mentality to enable the delivery of quality services from a motivated team of employees and volunteers.
- The candidate will preferably have had relevant PR experience at management level, HR and financial competencies and the appropriate qualifications to lead the organisation with confidence and pride.
- Operating a business-like NPC or a consultancy and having a hands-on track record will be an attribute.

**Want to take your career somewhere challenging and interesting and put your talents and experience to good use for your PRISA? Do it, send your CV to [Louise@prisa.co.za](mailto:Louise@prisa.co.za) as soon as possible.**

*Candidate applications will be reviewed on the basis of the submissions received, and a short list compiled. PRISA may engage candidates directly to complete an application form and iro the package offered to discuss contract conditions with a view to arriving at a mutually acceptable understanding about job content criteria and working hours.*

*PRISA is an NPC and salary conditions are aligned to this sector and the circumstances PRISA operates in.*