

CPD Programmes 2025



March 2025

<u>Date</u>	<u>Topic</u>	<u>Duration</u>	<u>CPD Points</u>
06-07 March	Photography	2 days	15
17-18 March	Protocol and Etiquette of Government Relations	2 days	15
24-25 March	Communication Strategy	2 Days	15

April 2025

<u>Date</u>	<u>Topic</u>	<u>Duration</u>	<u>CPD Points</u>
07-08 April	Proof Reading and Editing	2 days	15
15-17 April	AI for Written Communication	2 days	15

May 2025

<u>Date</u>	<u>Topic</u>	<u>Duration</u>	<u>CPD Points</u>
06-07 May	Creative writing for the media	2 days	15
07-09 May	Writing for Corporate Publications	3 days	22.5
14-15 May	Stakeholder Relations Management	2 days	15

June 2025

<u>Date</u>	<u>Topic</u>	<u>Duration</u>	<u>CPD Points</u>
09-10 June	Digital Strategy for PR & Communication Practitioners	2 days	15
10-11 June	Reputation Management and Crisis Management	2 days	15

CPD Programme Fees 2025

<u>Duration</u>	<u>1 Day</u>	<u>2 Days</u>	<u>3 Days</u>	<u>4 Days</u>
<u>CPD Points</u>	7.5	15	22.5	30
PRISA Member	R 4 050.00	R 7 340.00	R 8 615.00	R 9 460.00
Non-Member	R 4 300.00	R 7 590.00	R 9 220.00	R 10 140.00
PRISA Registered Student	R 1 770.00	R 3 440.00	R 5 180.00	R 5 690.00

*Fees inclusive of VAT

*Accommodation NOT included in any of the fees

*Fees subject to change